

MEDIA ALERT | For Immediate Release May 23, 2024

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Enter The World of PIXARburgh at Carnegie Science Center

Now Showing: The Science Behind Pixar exhibition at Pittsburgh's most-visited museum!



High-resolution images available here.

PIXARBURGH, May 23, 2024 – Carnegie Science Center welcomes Buzz Lightyear, Woody, Mike and Sulley, Nemo, and many more beloved animated characters with the opening of a new two-story, 12,000-square-foot exhibition: *The Science Behind Pixar*.

Following record-breaking attendance of nearly 140,000 visitors during TITANIC: The Artifact Exhibition earlier this year, the Science Center is transforming the region into "PIXARburgh" from May 25, 2024, through Jan. 5, 2025, and encouraging visitors to dive into the minds of the artists and computer scientists who help bring Pixar's award-winning films to the big screen.

"As Pittsburgh's most-visited museum, the Science Center strives to connect visitors of all ages with science that ignites curiosity that endures for a lifetime," said Jason Brown, Henry Buhl, Jr., Director of Carnegie Science Center. "The Science Behind Pixar exhibition invites visitors to

learn how technology, storytelling, and creativity come together to create iconic movies like 'Toy Story,' 'Monsters, Inc.,' and 'Finding Nemo.'"

Throughout the exhibit, visitors can upgrade their selfies with life size re-creations of characters from these popular Pixar favorites, including photo opportunities with Buzz Lightyear, Sully and Mike, Nemo, and Wall-E.

Visitors can also unleash their inner Pixar passion with more than 50 hands-on interactive activities designed to flex science, technology, engineering, and math (STEM) muscles. Visitors will be able to:

- Create a robot friend for WALL•E by utilizing magnetic body parts that can be used as heads, arms, or legs to show how Pixar transforms scenes with minor changes.
- Explore a large re-creation of a set from A Bug's Life from a variety of perspectives by controlling cameras that tilt up, down, left, right, or top-down.
- Adjust lights to change the mood of a scene from "Up." Change the Sun's location and color and adjust the brightness of interior lights on a miniature set of the living room.

Visitors can extend their animated adventure throughout the year with a variety of events and public programs at the Science Center. Highlights include:

- Screenings of the 1995 fan-favorite "Toy Story" and its sequels on Tuesdays during the summer months
- Showings of various Pixar movies in The Rangos Giant Cinema every weekend
- A scavenger hunt of miniature Pixar figures in the iconic Miniature Railroad & Village®
- Sensory-sensitive Pixar events in August and November
- A special adults-only 21+ Night on Fri., Sept. 13 with exclusive access to The Science Behind Pixar
- "Laser Movie Magic" in the Buhl Planetarium dome

Timed tickets are now available for what promises to be a very popular exhibition. Visit <u>CarnegieScienceCenter.org/Pixar</u> to purchase tickets and to learn more. <u>Download high-resolution images here</u>. The Science Behind Pixar, displayed in PPG SCIENCE PAVILION®, was developed by the Museum of Science, Boston in collaboration with Pixar Animation Studios and sponsored by Pepsi and Eat'n Park.

Carnegie Science Center

Carnegie Science Center, soon to be the Daniel G. and Carole L. Kamin Science Center, is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center's goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh's premier science exploration destination, reaching more than 500,000 people annually through its hands-on exhibits, camps, classes, and off-site education programs.

Accessibility: Features for All

Carnegie Science Center welcomes all visitors. We work to assist visitors with disabilities in obtaining reasonable and appropriate accommodations, and in supporting equal access to services, programs, and activities. We welcome visitors in wheelchairs on the deck of our USS Requin (SS 481) submarine. Below-deck visits require full mobility. Hearing assistance devices are available for The Rangos Giant Cinema. Please ask when you buy your ticket.

Please note that requests for accommodations should be made at least two weeks prior to your visit. For specific questions about wheelchairs, strollers, or other programmatic or equipment needs, see the ticket counter located on the first floor of the main building or contact Customer Service at 412.237.1641 or info@carnegiesciencecenter.org. Please contact Carnegie Museums of Pittsburgh's Accessibility Coordinator with concerns regarding accessibility for visitors with disabilities at the museums. On weekdays, call 412.622.6578 or email accessibility@carnegiemuseums.org.

About Carnegie Museums of Pittsburgh

Founded by Andrew Carnegie in 1895, <u>Carnegie Museums of Pittsburgh</u> is a family of four dynamic, distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. The museums reach 1.5 million people a year through exhibitions, educational programs, outreach activities, and special events.

Support for The Science Behind Pixar

The Science Behind Pixar is funded through support by Google, members of the Science Museum Exhibit Collaborative (SMEC), Institute of Museum and Library Services (IMLS) and the National Science Foundation (NSF).

About Pixar Animation Studios

Pixar Animation Studios, a wholly owned subsidiary of The Walt Disney Company, is an Academy Award®-winning film studio with world-renowned technical, creative and production capabilities in the art of computer animation. The Northern California studio has created some of the most successful and beloved animated films of all time, including "Toy Story," "Monsters, Inc.," "Cars," "The Incredibles," "Ratatouille," "WALL•E," "Up," "Brave," "Inside Out," "Coco" and "Turning Red." Its movies and technology have won 40 Academy Awards® and the films have grossed more than \$14 billion at the worldwide box office. "Inside Out 2," Pixar's 28th feature, will be released in theaters June 14, 2024.

This exhibition was developed by the Museum of Science, Boston in collaboration with Pixar Animation Studios. © Disney/Pixar. All Rights Reserved. Used Under Authorization.