



MEDIA ALERT | For Immediate Release
Feb. 28, 2024

Science Center Media Contact: Megan McKenzie
Mobile: 304.723.8660
McKenzieM@CarnegieScienceCenter.org

Science Center Media Contact: Ned Schano
Mobile: 412.901.7266
SchanoN@CarnegieScienceCenter.org

TITANIC: THE ARTIFACT EXHIBITION BREAKS ATTENDANCE RECORD

Blockbuster Exhibition Making Waves at the Science Center Through April 15

PITTSBURGH, Feb. 28, 2024 — TITANIC: The Artifact Exhibition has made history by becoming the most-popular traveling exhibition at Carnegie Science Center in more than a decade.

The *Titanic* experience has captivated more than 82,000 visitors since it opened in Oct., marking a significant milestone for the Science Center. The 82,000 visitors surpasses the museum's traveling exhibit attendance record previously held by *Mummies of the World: The Exhibition* in 2019.

Visitors have praised TITANIC: The Artifact Exhibition for its unique storytelling, emotional impact, and educational value. The Exhibition offers an exceptional display of more than 150 authentic artifacts and meticulously recreated rooms, allowing visitors to step back in time and immerse themselves in the tragic yet fascinating story of *Titanic*. Visitors receive a replica boarding pass featuring a real passenger's name and experience a chronological journey through life on board, including the Ship's construction, the fated sinking, and modern-day recovery efforts.

The must-see Exhibition closes on **Mon., April 15**, on the anniversary of the sinking.

TITANIC TREASURES PRIZE PACK

To commemorate the unparalleled success and final weeks of TITANIC: The Artifact Exhibition, the Science Center has announced a special promotion for visitors.

On Sat., March 9, the 1,912th visitor to the Science Center will be awarded an exclusive Science Center prize pack.

The number 1,912 was chosen to pay homage to the year of *Titanic*, adding a historical touch to the celebration. The 1,912th lucky visitor on March 9 will win a Carnegie Museums of Pittsburgh Family Membership, four admission passes to TITANIC: The Artifact Exhibition, and various *Titanic*-related merchandise from the Science Center's XPLOR Store. The lucky 1,912th visitor will be asked to answer a simple *Titanic*-themed trivia question to secure their prize.

Visit CarnegieScienceCenter.org/Titanic to learn more about the blockbuster exhibition and reserve timed tickets. Learn more about the rules and guidelines of the promotion [here](#).

TITANIC: The Artifact Exhibition is displayed in the PPG SCIENCE PAVILION® and is produced by E/M Group and RMS Titanic, Inc.

About Carnegie Science Center

Carnegie Science Center, soon to be the Daniel G. and Carole L. Kamin Science Center, is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center's goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh's premier science exploration destination, reaching more than 500,000 people annually through its hands-on exhibits, camps, classes, and off-site education programs.

About Carnegie Museums of Pittsburgh

Founded by Andrew Carnegie in 1895, Carnegie Museums is a family of four dynamic, diverse museums—Carnegie Museum of Art, Carnegie Museum of Natural History, Daniel G. and Carole L. Kamin Science Center, and The Andy Warhol Museum. The four Carnegie Museums reach up to 1.5 million people a year through exhibitions, educational programming, outreach activities, and special events. To learn more, go to CarnegieMuseums.org.

About RMS Titanic, Inc.:

RMS Titanic, Inc.'s (RMST) mission is to preserve the legacy of *Titanic's* maiden voyage, subsequent sinking, and the memory of the passengers and crew through comprehensive educational programs, innovative exhibitions, research and recovery initiatives, wreck site imaging and analysis, and ongoing *Titanic* collaborations. RMST was granted *salvor-in-possession* rights to the wreck of *Titanic* and is the only company permitted by law to recover artifacts from the wreck site. RMST has recovered and conserved more than 5,500 artifacts since 1987 and is an affiliate of E/M Group.

###