

CARNEGIE SCIENCE CENTER'S BUZZ AROUND THE BURGH SOCIAL MEDIA CONTEST

OFFICIAL RULES

1. ELIGIBILITY: The CARNEGIE SCIENCE CENTER'S "BUZZ AROUND THE BURGH SOCIAL MEDIA CONTEST" ("Contest") is open to individuals eighteen (18) years of age or older and the Parents or Guardians of a child under the age of eighteen (18). ("Participant"). Employees of Sponsor, as well as the immediate family of Sponsor's employees (spouse, parents, siblings and children) are not eligible. The Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law. **Entry in the Contest constitutes the Participant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest.** Winning a Prize is contingent upon fulfilling all requirements set forth herein.

2. SPONSOR: Carnegie Science Center, a component of Carnegie Institute ("CSC" or "Sponsor"), One Allegheny Avenue, Pittsburgh, PA 15212.

3. DESCRIPTION OF THE CONTEST: CSC is inviting Participants to try to identify the Pittsburgh landmark where Buzz Lightyear ("Buzz") has landed. Each week up and until January 1, 2025, Buzz's image will be posted on CSC's Instagram Page along with photo that contains a clue to the identity of a Pittsburgh landmark. In the comments section of the Instagram Page, the Participant will provide their answer to the identity of the Pittsburgh landmark where Buzz has landed in that week's posted photo. At the end of each week, the Prize Winner for that week shall be randomly selected from the Participants who correctly identified the Pittsburgh landmark where Buzz has landed. An image of Buzz with a photo containing a clue for a different Pittsburgh landmark will be posted on the CSC Instagram Page each week so that each week Participant's shall have the opportunity to win the Prize.

4. HOW TO ENTER AND DEADLINE FOR ENTRY: To enter the Contest, Participants must follow CSC's Instagram Page (@kaminsciencecenter) and correctly identify on the comments section of the CSC Instagram Page the Pittsburgh landmark where Buzz's has landed and must also tag a friend. At the end of each week, the Prize Winner for that week will be randomly selected from those Participants who correctly identified the Pittsburgh landmark where Buzz landed. A new photo will be posted each week with Buzz at a different Pittsburgh landmark and Participants can again post their answer to the identity of the Pittsburgh landmark in the comments section and, if they identify the Pittsburgh landmark correctly and tag a friend, become eligible to be randomly selected to win the Prize. Each Participant may enter one (1) entry per week on the comments section of the

Instagram Page. At the end of each week, CSC will reveal the Pittsburgh landmark where Buzz landed that week and name the Prize Winner for that week on CSC's Instagram Story Page.

5. SELECTION OF THE PRIZE WINNERS. Each week, a prize winner will be randomly selected from those Participants who have correctly identified the Pittsburgh landmark where Buzz landed that week. ("Prize Winner") The Prize Winner for each week will be notified on the CSC Instagram Page by Noon at the end of each week.

6. PRIZE DESCRIPTION AND PRIZE WINNERS REQUIREMENTS. The Prize Winner each week will be awarded four (4) tickets to the *The Science Behind Pixar* exhibit. ("Prize") (approx. value \$88) The Prize Winner each week will be subject to Sponsor's verification that Participant has met all of the eligibility and other requirements to participate in the Contest. Any Prize Winner who has not met all the eligibility and other requirements for the Contest agrees to forfeit the Prize. The Prize Winners must execute an Affidavit of Eligibility, a Publicity Release and a Liability Release (collectively, "Prize Claim Documents) in order to receive the Prize.

7. RELEASE. By participating in the Contest, each Participant releases and holds harmless the Sponsor, its officers, directors, employees and agents (collectively, the "Released Parties") from and against any liability, claims, loss, injuries, damage, or causes of action of any kind which may occur or be sustained directly or indirectly out of or relating to participation in the Contest or receipt, acceptance, possession, use, or misuse of any prize, whether caused in whole or in part by the negligence of the Released Parties. The Released Parties are not responsible if the Contest cannot occur or if the weekly Prize cannot be awarded due to acts of God, acts of war, natural disasters, weather or acts of terrorism.

8. PUBLICITY. Except where prohibited, participation in the Contest constitutes the consent of each week's Prize Winner to Sponsor and its agents to the use of the Prize Winner's name, likeness, photograph, video or voice for promotional or commercial purposes in any media, worldwide, without further payment or consideration.

9. GENERAL CONDITIONS. By entering the Contest, Participant affirms that they have read, understand and have accepted these Official Rules. Sponsor reserves the right to cancel, suspend, and/or modify the Contest, or any part of it, if Sponsor determines, in its sole discretion, that the integrity, administration, or fairness of the Contest has been impaired or corrupted for whatever reason. Sponsor reserves the right in its sole discretion to disqualify any Participant found to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules. Any attempt by any Participant to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such Participant to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of this

provision or any other provision herein.

10. LIMITATION OF LIABILITY. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by the Participant's printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) unauthorized human intervention in any part of the submission process for the Contest; (3) technical or human error which may occur in the administration of the Contest or the processing of entries; or (4) any losses or damages to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Contest.

11. DISPUTES. Except where prohibited, Participant agrees that: (1) Any and all disputes, claims and causes of action arising out of or connected with this Contest or the prize awarded shall be resolved individually, without resort to any form of class action. Jurisdiction and venue over any such disputes, claims and causes of action shall exist exclusively in the state courts located in Allegheny County, Pennsylvania, and shall be subject to the laws of the Commonwealth of Pennsylvania without regard to choice of law principles; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs associated with participating in the Contest, but in no event shall include any other costs or attorneys' fees; and (3) Participant hereby waives all rights to claim indirect, punitive, incidental and consequential damages, and any other damages other than for actual out-of-pocket expenses.

12. PERSONAL INFORMATION. Information collected from each Participant is subject to the Sponsor's Privacy Policy, which is available at:

<https://carnegiemuseums.org/privacy-policy/>