



**MEDIA ALERT** | For Immediate Release

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**CARNEGIE SCIENCE CENTER ANNOUNCES OPENING AND FINAL  
TOUR OF  
*GUITAR: THE INSTRUMENT THAT ROCKED THE  
WORLD***

*SHOWCASING NEARLY 100 ACOUSTIC, ELECTRIC, HISTORICAL, AND UNUSUAL  
GUITARS, AND THE WORLD'S LARGEST PLAYABLE ELECTRIC GUITAR.*

PITTSBURGH, PA (May 2, 2022) – Set to premiere in Pittsburgh on Fri., May 20 and run through Sun., Oct. 30, the *GUITAR: The Instrument That Rocked The World* exhibition is packed with STEAM-based elements taking visitors through the science of sound and music with nearly 100 rare, antique, and unique guitars and a dozen hands-on interactives. Additionally, audiences will get to strum The Guinness Book of World Records' certified largest, playable electric guitar. The exhibition is free with general admission.

"We are truly honored to showcase the history and science behind the instrument that has made a huge impact in our society," Jason Brown, Henry Buhl, Jr., Director of Carnegie Science Center, said. "The guitar has been part of American culture for hundreds of years."

From lutes and ouds to modern, high-tech and experimental instruments, visitors will learn about the cultural and physical history and popularity of the guitar.

"The guitar is the most enduring icon in American history," HP Newquist, Founder and Executive Director of The National GUITAR Museum, said. "It has been around longer than baseball, basketball, soft drinks and sports cars."

Visitors will rock out to the exhibit dedicated to the guitar, the instrument that has changed people's lives and has changed society.

"*GUITAR: The Instrument That Rocked The World*" is a traveling exhibition of The National GUITAR Museum and is included with general admission. This is the final tour of *GUITAR: The Instrument That Rocked the World*. It is presented by Green Mountain Energy and Displayed in

PPG SCIENCE PAVILION.

**To learn more or purchase tickets, visit [CarnegieScienceCenter.org](http://CarnegieScienceCenter.org).**

### **Media Preview**

Members of the media are invited to a press conference on Saturday, May 21, at 9:50 am, inside the exhibition. There will be live demonstrations of various guitars at the press conference.

### **About Carnegie Science Center**

Carnegie Science Center is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center's goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh's premier science exploration destination, reaching more than 700,000 people annually through its hands-on exhibits, camps, classes, and off-site education programs.

### **About Carnegie Museums of Pittsburgh**

Founded by Andrew Carnegie in 1895, [Carnegie Museums of Pittsburgh](http://Carnegie Museums of Pittsburgh) is a family of four dynamic, distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. The museums reach 1.5 million people a year through exhibitions, educational programs, outreach activities, and special events.

### **Accessibility: Features for All**

Carnegie Science Center welcomes all visitors. We work to assist visitors with disabilities in obtaining reasonable and appropriate accommodations, and in supporting equal access to services, programs, and activities. We welcome visitors in wheelchairs on the deck of our USS Requin (SS 481) submarine. Below-deck visits require full mobility. Hearing assistance devices are available for The Rangos Giant Cinema. Please ask when you buy your ticket.

Please note that requests for accommodations should be made at least two weeks prior to your visit. For specific questions contact Customer Service at 412.237.1641 or [info@carnegiesciencecenter.org](mailto:info@carnegiesciencecenter.org). [accessibility@carnegiemuseums.org](mailto:accessibility@carnegiemuseums.org).

### **About The National GUITAR Museum:**

The National GUITAR Museum is the world's first museum dedicated exclusively to the art, history, evolution, and cultural impact of the guitar. The NGM is presenting its Touring Exhibitions to preserve, present, and promote the guitar.

The NGM has assembled a world-class team of guitarists, designers, and production staff to develop the most unique experiences related to the guitar and its artists ever presented.

As of 2022, our exhibitions have been booked into over 50 art museums, history museums, cultural venues, and science centers across America.

The museum is overseen by its executive director, HP Newquist, and is supported by curators, designers, museum professionals, and a Board Of Advisors that includes guitarists Tony Iommi, Steve Vai, Steve Howe, Liona Boyd, Ritchie Blackmore, Al di Meola, and Joe Bonamassa.

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