



MEDIA ALERT | For Immediate Release
Feb. 7, 2020

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SAVE A SNOWBALL NOW AND NAME YOUR OWN PRICE ON JUNE 19
ANNUAL CARNEGIE SCIENCE CENTER TRADITION EXPLORES SNOWY SCIENCE

PITTSBURGH, Feb. 7, 2020 — With winter weather approaching fast, it's time to get ready for Carnegie Science Center's annual Snowball Day celebration. All visitors who make a snowball this winter, save it in their freezer, and bring it to the Science Center on Fri., June 19, will choose what they pay for general admission that day. In addition to naming their own price, visitors will launch their snowballs into the Ohio River (weather permitting).

Snowball Day began at the Science Center in 2006. In past years, hundreds of snowballs have survived the winter and spring in freezers throughout the region and made their way to the Science Center – in coolers, freezer bags, frosty coffee cans, and plastic storage containers.

The Science Center invites visitors of all ages to start stockpiling snowballs now for this annual celebration and remember these snowy facts:

- Snow forms from tiny crystals in clouds. Snow is not frozen rain; that's called sleet.
- Most snowflakes melt before reaching the ground.
- No two snowflakes are identical.
- Each snowflake is made up of two to 200 separate crystals, on average.
- Although it appears white, snow is transparent. Snow crystals act as prisms and break up the Sun's light into the entire color spectrum. The human eye can't handle that kind of sensory overload, so it is processed as white. If a region's soil contains more iron, giving it a reddish tinge, snow may appear pink—wind will blow dirt and dust into the atmosphere and clouds, where the snow crystals form initially.

Snowball Day is sponsored by WISH 99.7.

For more information, visit CarnegieScienceCenter.org or call 412.237.3400.

About Carnegie Science Center

Carnegie Science Center is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center's goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh's premier science exploration destination, reaching more than 700,000 people annually through its hands-on exhibits, camps, classes, and off-site education programs.

Accessibility: Features for All

Carnegie Science Center welcomes all visitors. We work to assist visitors with disabilities in obtaining reasonable and appropriate accommodations, and in supporting equal access to services, programs, and activities. We welcome visitors in wheelchairs on the deck of our USS Requin (SS 481) submarine. Below-deck visits require full mobility. Hearing assistance devices are available for The Rangos Giant Cinema. Please ask when you buy your ticket.

Please note that requests for accommodations should be made at least two weeks prior to your visit. For specific questions about wheelchairs, strollers, or other programmatic or equipment needs, see the ticket counter located on the first floor of the main building or contact Customer Service at 412.237.1641 or info@carnegiesciencecenter.org. Please contact Carnegie Museums of Pittsburgh's Accessibility Coordinator with concerns regarding accessibility for visitors with disabilities at the museums. On weekdays, call 412.622.6578 or email accessibility@carnegiemuseums.org.

About Carnegie Museums of Pittsburgh

Established in 1895 by Andrew Carnegie, Carnegie Museums of Pittsburgh is a collection of four distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. In 2017, the museums reached more than 1.4 million people through exhibitions, educational programs, outreach activities, and special events.

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