

MEDIA ALERT | For Immediate Release

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BRING A SNOWBALL AND NAME YOUR PRICE ON JUNE 21

VISITORS WHO BRING IN SNOWBALLS GET TO CHOOSE THEIR GENERAL ADMISSION FEE

PITTSBURGH, **June 7**, **2017** — Carnegie Science Center is celebrating the official start of summer with **Snowball Day**, on **Wednesday**, **June 21**. On Snowball Day, visitors who bring in saved snowballs can name their own price for general admission.

The annual event brings hundreds of snowballs that survived in freezers throughout the region to the Science Center — in coolers, freezer bags, frosty coffee cans, and plastic storage containers, among other vessels.

Participating visitors will have a chance to take part in a Snowball Day tradition from 10 am to 3 pm, banishing winter by launching their icy relics into the Ohio River. The Science Center will use its ultimate snowball slingshot again this year. A snow cone machine will create icy edible treats available for purchase.

In recognition of the Summer Solstice, the Science Center will present two live science demonstration shows to help visitors beat the heat. *Science in a Scoop*, about the science of ice cream, will be shown in the BodyStage, presented by Allegheny Health Network, at noon, 2 pm, and 4 pm. *Freeze!* will be presented in the Works Theater at 11 am, 1 pm, and 3 pm. "Freeze!" explores the chilling effects of supercold liquid nitrogen on balloons, rubber balls, and more. Science educators also will make "snow" from a special substance originally developed for the space program.

Visitors also can create paper snowflakes, try a hands-on ice moon activity at the planetarium, and get a safe look at the sun through special telescopes. Guests will have the chance to watch demonstrations featuring dry ice, a substance even colder than snow, throughout the day.

Normal rates apply for parking on Snowball Day, as well as prices for food (including snow cones), Omnimax movies, and laser shows.

For more details, visit <u>CarnegieScienceCenter.org</u> or call 412.237.3400.

About Carnegie Science Center

Carnegie Science Center is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center's goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh's premier science exploration destination, reaching more than 700,000 people annually through its hands-on exhibits, camps, classes, and off-site education programs.

About Carnegie Museums of Pittsburgh

Established in 1895 by Andrew Carnegie, Carnegie Museums of Pittsburgh is a collection of four distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. In 2016, the museums reached more than 1.4 million people through exhibitions, educational programs, outreach activities, and special events.

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